

BNET Basics

Where Your Customers Are: How Facebook, Twitter and Others Break Down by Age

Tags: *Facebook, Twitter Inc., social media, chart, Twitter...*

Facebook, the largest social media network, recently reached 300 million users worldwide — roughly the population of the United States. So do your homework before you approach your customers online. Here's how users on the top social media sites broke down by age in August 2009.

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